

# Miri Markovitz

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## Profile

Full-Stack Developer specializing in front-end web development dedicated to creating and optimizing interactive, user-friendly, and feature-rich websites. With a keen eye for user experience design and a strong attention to detail, I can deliver original and efficient web solutions. Capable of building new websites from start to finish, passionate about learning new skills, and successfully working with a team of other software professionals.

## Skills

- HTML
- CSS
- JavaScript
- PHP
- SQL / MySQL
- WordPress
- React/ Next.js
- Git and GitHub

## Language Skills

- English- fluent
- Hebrew- fluent
- Russian- fluent

## Work Experience

### Web Developer | Clearbridge Business Solutions

Abbotsford, BC | 08/2020 – 03/2024 (Permanent full time)

- Improved web applications and websites by building out new and improved features with a specific focus on design and user experience resulting in approximately a 20% increase in user engagement.
- Restructured and redesigned several WordPress websites, enhancing SEO and increasing web traffic by around 25%.
- Successfully completed a website migration from one web host to another, ensuring zero downtime and improving site load speed by approximately 30%.
- Maintained comprehensive documentation for all designs, code, applications, systems, and processes, which significantly improved team efficiency.
- Identified and communicated technical problems and processes, supported the customer service team by solving problems in an innovative way, enhancing overall customer satisfaction.

### Web Developer | Vancouver Corporate Yoga

Vancouver, BC | 09/2022 – 12/2022 (Freelance)

- Rebuilt WordPress website design while assessing it for technical feasibility for the client's satisfaction.
- Successfully upgraded PHP version and completed a WordPress theme migration, enhancing security and improving SEO performance by 25%.
- Offered efficient and innovative solutions to issues with website plugins improving overall site functionality by 15%.

### Frontend Web Developer | Beyond the Conversation

Vancouver, BC | 08/2019 – 09/2019 (2 months web development project)

- Collaborated with a team of developers to build a customized WordPress website for a voluntary organization.
- Worked with UX/UI designers and suggested efficient ways to incorporate their designs into the website, resulting in a 15% increase in user satisfaction and a smoother user experience.
- Utilized custom post types and taxonomies for additional content types and custom fields for additional metadata, enhancing the website's content management capabilities by 25%.

## Education

### RED Academy, Vancouver, BC, 2019-2020

Full-Stack Developer Diploma.

### Hebrew University of Jerusalem, Israel, 2010-2015

B.A in Accounting and CPA studies.